

## **Thilmany's AES-215 Report for 2001.**

### **Publications:**

Grannis, J. and D. Thilmany. 2001. Marketing Opportunities for Natural Pork Products: Defining the Consumers who would Purchase Natural Pork. *Journal of the ASFMRA* pp. 93-98.

Kendall, P., K. Smith, D. Thilmany, S. Hine, L. Melcher and L. Paul. 2001. Value of and Satisfaction With Food Safety Training in the Intermountain West. Forthcoming in *Foodservice Research International*, October 13: 1-16.

Thilmany, D. 2001. Farm Labor Trends and Management in Washington State. *Journal of Agribusiness*, 19 (Spring): 1-15

Thilmany, D. 2001. The Hispanic Labor Force in Colorado's Agricultural and Rural Economy. Issue brief prepared for *The Colorado-Mexico Connection: Agricultural Trade, Labor & Other Factors*. 2002 *Colorado Agricultural Outlook Forum*.

### **Progress Report:**

The interest in immigration in Colorado has been heightened by preliminary findings from the 2000 Census. I presented research on the National Agricultural Worker Survey (NAWS) for Colorado, Utah and Washington at the Western Regional Science Association meetings in February, adapted this material for a book on farm labor trends that will appear next year from CAB Press. This work was updated with current immigration and agricultural data and submitted to be part of the background materials for the 2002 Ag Outlook Forum, which will focus on U.S.-Mexico relations.

Although the Washington state publication may seem unrelated to Colorado's rural workforce, it is important to understand that Washington's farm labor demands fuel much of the migration that moves through Colorado during its peak farm labor demand seasons. Thus, understanding the dynamics of that state is imperative to forecasting any potential effects on Colorado's farmworker supply.

Finally, my work on farmer-chef alliances allowed me to develop presentations and materials for producers who want to explore direct marketing to restaurants as a method to develop more local-based food marketing systems. I will continue work in this area with groups that hope to begin or expand chef marketing efforts during 2002.

### **Impact:**

My research on rural and farm labor markets continues to be an important source of information for those who need to understand the regional differences with respect to immigration policy, economic development strategies and the impact of worker supply on public service demands in rural communities. Work related to direct niche markets will better inform producers considering this approach to economic development in their local market area.